

THE PHOTOGRAPHERS' GALJERY



RAMILLIES STREET W1

RAMILLIES PLACE W1

Corporate Membership

The Photographers' Gallery

Established in 1971, The Photographers' Gallery (TPG), a registered charity, is the UK's leading centre for the presentation and exploration of photography in all its forms.

Widely recognised as a pioneer in exhibiting and renowned for educating and engaging people with photography, the Gallery welcomes over **250,000 visitors** each year.

Housed in a contemporary, welcoming and accessible space at the gateway to Soho, the Gallery features three floors devoted exclusively to photography exhibitions, a dedicated education space, Bookshop, Café and Print Sales Gallery.

We have a uniquely diverse, urban, cultured audience who are active, vocal and engaged across a range of platforms – online and on site. We have loyal and committed audiences who are passionate about photography, technology and image culture. They are broad in attitude, visually literate and keen to engage with new thinking, new practice and new platforms.





Support TPG

Join TPG as a corporate member or sponsor our programme to get closer to the Gallery and our work.

- Partner with a world-class cultural institution showcasing the power and impact of photography
- Be part of an active, creative community and enhance your brand visibility via association with the UK's leading centre for photography
- Demonstrate your CSR Commitment by supporting a public charity that has demonstrable impact in the sector
- Reach a wide international audience and showcase your organisation's commitment to and presence in the arts
- Entertain clients and reward employees, offering unique experiences (such as exclusive tours, openings and special events)
- Access to a unique contemporary arts venue for hospitality and events in the heart of Soho
- A bespoke benefits package tailored to your requirements

Corporate Membership

Corporate Membership of TPG costs £10,000+VAT each year.

In return for your support TPG offers its Corporate Members a variety of benefits, which can be tailored to company interests, including:

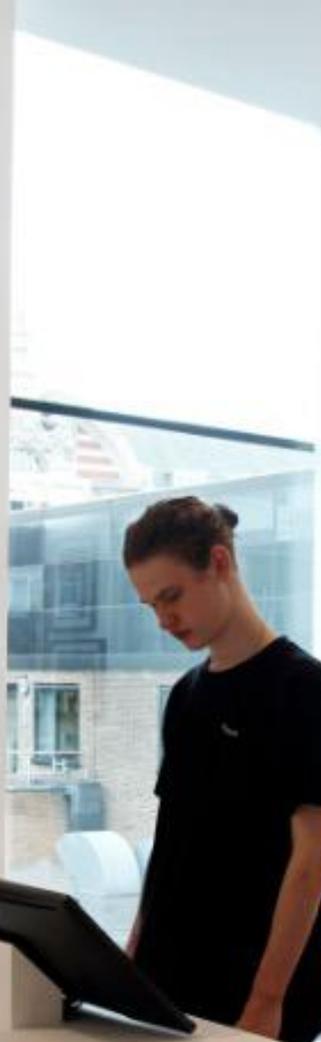
Engagement Opportunities

- Free, unlimited entry to gallery exhibitions for all staff.
- Exclusive private view invitations (x10) and opening night dinner invitations (x2) each season with the Director, artists and curators.
- Invitations (x10) to tours of our exhibitions with the Director and curators.
- One complimentary, exclusive private hire of the Gallery each year (exclusive of catering costs) and 20% discount on additional hires.
- Members' discount for our talks & events.
- Host an exclusive curator-led tour of the exhibition for up to 10 guests.

Accreditation

- Crediting on The Photographer's Gallery's website with hyperlinks to your website.
- Acknowledgement on the Supporters' Board in the reception of TPG.
- Opportunity to promote your organization in our Members' newsletter





**WILL
COULTTS**





Exhibition Programme

TPG presents an acclaimed exhibition programme, with landmark shows featuring internationally renowned photographers including **Edward Burtynsky**, **Rineke Dijkstra**, **Andreas Gursky**, Chris Killip, **Sally Mann**, **Taryn Simon**, **Joel Sternfeld** and **Hiroshi Sugimoto**.

For 2023, Gallery exhibitions include the **Deutsche Börse Photography Foundation Prize 2023** and **A Hard Man is Good to Find!** Plus solo exhibitions featuring the work of **Evelyn Hofer**, **Johny Pitts** and a major retrospective of **Daido Moriyama**.

Just outside the Gallery, **Soho Photography Quarter (SPQ)** is an exciting new cultural space, presenting extra-mural exhibitions, art-friezes, projections and an extensive events programme for free, all year round.

TPG is widely known for its digital programme, being the first UK public gallery to employ a Digital Curator - commissioning & producing digital artworks, including AR works in SPQ and online.

Education Programme

Education, access and social inclusion are at the heart of who we are and inform everything we do.

Running alongside the exhibitions, TPG's school and community projects, particularly target disadvantaged young people, offering access to unique learning opportunities at the Gallery.

Current programmes include:

DEVELOP is an annual programme of talks, events and workshops for over 500 young people (aged 14-24) preparing them for a career in the photography industry.

Teen Tours offer audiences new perspectives on the exhibitions each season, giving young participants an opportunity to develop their critical thinking and presentation skills for the public in relation to the exhibitions.

EPQ, a programme for A-Level pupils to attain an Extended Project Qualification in photography at the Gallery, free of charge.



THE PHOTOGRAPHERS' GALJERY

Exhibitions
Digital Projects
Talks & Events
Courses
Workshops
Prints
Bookshop
Café

Open 7 days
a week

Mon-Wed	10.00-18.00
Thu & Fri Late	10.00-20.00
Sat	10.00-18.00
Sun	11.00-18.00

Exhibition Day Pass £9/2.50

Members go free
Under 18s go free

Follow us on social media

tpg.org.uk



Venue



Press & Marketing

The Photographers' Gallery commands widespread Press and PR coverage across national and international media platforms, achieving average value equivalent figures (AVE) of around £16 million annually for its programme.

We work closely with our PR Agency, Margaret London, to target major national broadsheets offering exclusive content, as well as specific publications, digital and broadcast media appropriate to the exhibition, enabling us to reach the widest possible audiences.

We also utilise our digital platforms including our website, social media and newsletter to promote, contextualise and enhance the rich content of our exhibitions.

TPG Digital reach

55.5k unique website visitors per month (750k per year)

18k newsletter subscribers

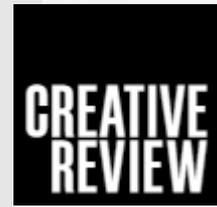
290k Instagram followers

82k Twitter followers,

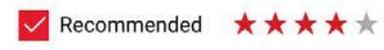
85k Facebook followers



Helen Levitt: the most celebrated, least known photographer of her time



Helen Cammock: 'Concrete Feathers and Porcelain Tacks' review



Chris Killip: Retrospective



Contact us

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Credits

Cover: TPG Friday Lates © Sara Esteves
Back: Christian Thompson exhibition in Soho Photography Quarter, 2022

